



# Fundraising Ideas for Workplaces

There are many different ways to help raise money for Shanghai Sunrise, and every effort helps Shanghai Sunrise continue its work in the community.

This guide gives some ideas to support Shanghai Sunrise at your workplace.

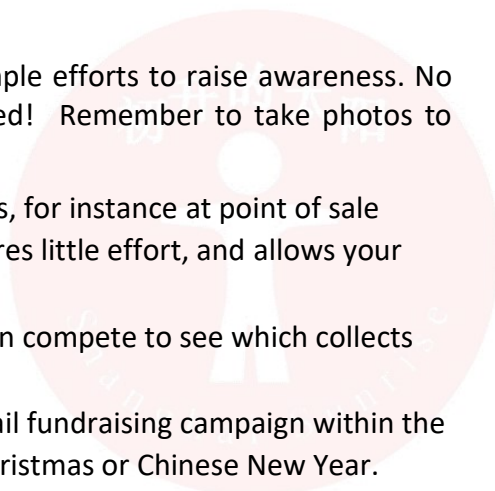
## How to Get Started:

- Discuss any company fundraising policies and procedures with your Human Resources (HR) department. Some companies offer employee matching gift programs to nonprofits. Such benefits have the potential to double or even triple the amount you raise!
- To effectively fundraise, start by talking about it! Tell coworkers about Shanghai Sunrise and the Students we support. Use company townhalls as an opportunity to promote the project. Refer as many people as possible to our website so they will know where their money is going to and how it can make a difference.
- Share our social media pages for current updates and stories.
- Cash donations can also be made via our website: [www.shanghaisunrise.com](http://www.shanghaisunrise.com).
- Inform us of your project so that we may help promote it and recognize your efforts.

## Ideas for Events and Activities:

There are endless ideas, ranging for huge projects and campaigns to simple efforts to raise awareness. No matter the size or scope, every little bit helps and is greatly appreciated! Remember to take photos to commemorate your efforts and so we may recognize your contribution.

- Place donation boxes in the office or within your business premises, for instance at point of sale checkout counters. This is a passive fundraising method that requires little effort, and allows your business patrons and co-workers to donate small amounts to us.
- Donation Campaigns in the office, where different departments can compete to see which collects the most money.
- Work with your HR and marketing departments for a seasonal email fundraising campaign within the office, targeting small but many donations. For instance, during Christmas or Chinese New Year.



- Organize a team run, hike, or bike race, collecting pledges for each mile or hour completed.
- Sell breakfast foods, or quality coffee or tea at office pantries and canteens, with the proceeds going to Shanghai Sunrise.
- Dedicate a percentage of your product and/or service sales to Shanghai Sunrise during a special promotion. This could run during a festive season, such as Christmas or Chinese New Year.
- Sell raffle tickets in the office and donate the proceeds. Prizes could include a day off work or other workplace benefits.
- Work with your HR department to accept donations for a casual clothes work day.
- Help sell our merchandise on our behalf, either at the office to co-workers or if you are in the retail industry via your stores and online platforms.
- Partner with us to expand our donation product line by producing and selling customized merchandise that is co-branded.
- Discuss the option of payroll giving with your HR department.
- Dedicate your events to Shanghai Sunrise. Use annual corporate events to raise donations or create events that would engage your staff/members and/or stakeholders to raise funds.

If you have other ideas on how your organization can fundraise, get in touch with us and we can work with you in turning your ideas into action! We would also be delighted to provide any necessary certification or assist with requisite fundraising forms.

To explore and discuss how we might collaborate, please email [admin@shanghaisunrise.com](mailto:admin@shanghaisunrise.com).

