



Annual Report 2018

初升的太阳
**SHANGHAI
SUNRISE**
Sponsoring education for a brighter future



Message from the Chairman & Executive Director

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2018 was a very successful year for Shanghai Sunrise: we increased the number of students to 400, held a number of significant fundraising events including “All Hands on Deck” and “China in Color” Photography Exhibition and fully sold our Christmas handicrafts made by our students and volunteers.

With this 2018 Annual Report we want to express our gratitude for your generosity and show you the impact your sponsorship is having on the students in our program. Together with our staff and team of volunteers, we are improving the lives of young people in Shanghai by giving them access to education.

On behalf of everyone at Shanghai Sunrise, the students we support, their families and their communities, thank you for your ongoing support.



Beecher Ashley-Brown
Chairman



Amber Aldred
Executive Director

Beecher Ashley-Brown
Chairman

Amber Aldred
Executive Director





2018 Impact

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By the end of 2018, Shanghai Sunrise was supported by:



Staff Members



Volunteers

To support disadvantaged youth in Shanghai, our organization raised:



High School Tuition Scholarships



University Tuition Scholarships



Tech Tuition Scholarships



Shanghai Sunrise accomplished the following achievements in 2018 and since our foundation in 1996:



30 m+

Donations raised
since 1996



2,500+

Students helped
since 1996



5,000+

Volunteer hours
donated 2018



90%

Sponsorship
renewals 2018



107

Students who
graduated 2018

Take Your Student To Lunch Event

In April 2018, Shanghai Sunrise hosted its sixth annual “Take Your Student To Lunch” Day. Over 100 Shanghai Sunrise sponsors and students came together to enjoy a wonderful afternoon of fun, food and games in the stunning surroundings of the Andaz Xintiandi’s Garden Studio.

The event is an opportunity for sponsors to bond with the students they sponsor, whilst seeing firsthand the difference that their generosity is making in these young people’s lives.



Student Career Start Event

In July, we held our annual student career development and training program. Over 30 Shanghai Sunrise program students had the opportunity to listen to a series of talks by professionals across a range of industries, as well as interact with representatives from companies in an Internship Corner.

A special writing your CV coaching session was hosted by professional recruitment consultants from Hays Recruitment, who are also a Shanghai Sunrise Hero Corporate Sponsor.

During the 'Alumni Spotlight' sessions, students heard former Shanghai Sunrise students talk about their career journeys and asked a lot of questions.





2018 Highlights

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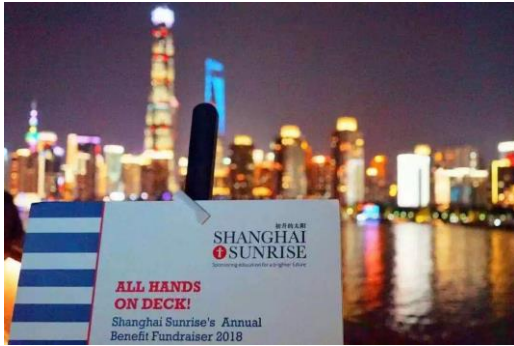
E.G.G. Walkathon 2018: Shanghai Sunrise volunteers run for charity

On 12 May, Shanghai Sunrise took part in the annual E.G.G. Walkathon for the first time. The Walkathon challenges groups and volunteers to complete a 50 km walk in 12 hours to raise funds for charity. Comprised of six walkers, Team Shanghai Sunrise not only made it to the finishing line but raised a grand total of 120,000 RMB! These donations will be used to cover expenses necessary to continue our organization's vital work in the community.



Shanghai Sunrise Annual Fundraiser 2018

On Saturday, October 13th, it was “All Hands on Deck” for Shanghai Sunrise’s Annual Fundraiser 2018. Over 130 sponsors, supporters and new friends of Shanghai Sunrise gathered to celebrate the success of 2018’s efforts, to applaud the heroes who made those accomplishments possible and to collectively raise an impressive 93,000 RMB to help fund next year’s student support efforts.



Charity photo exhibit raised 30,000 RMB

Shanghai Sunrise wants to extend a big thank you to everyone who attended the charity photo exhibit “China in Color” and to those who purchased artwork. Through the collective generosity and efforts of all those involved, over 30,000 RMB was raised, which will support our student programs. The photographer, Dr. Astrid Krehan, is a Board Member and Lifetime Platinum Benefactor of Shanghai Sunrise.





2018 Financials

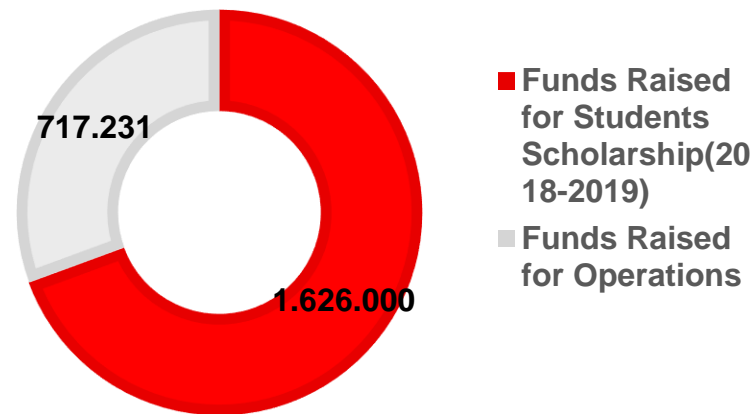
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Total Donations 2018

RMB 2,343,231 raised

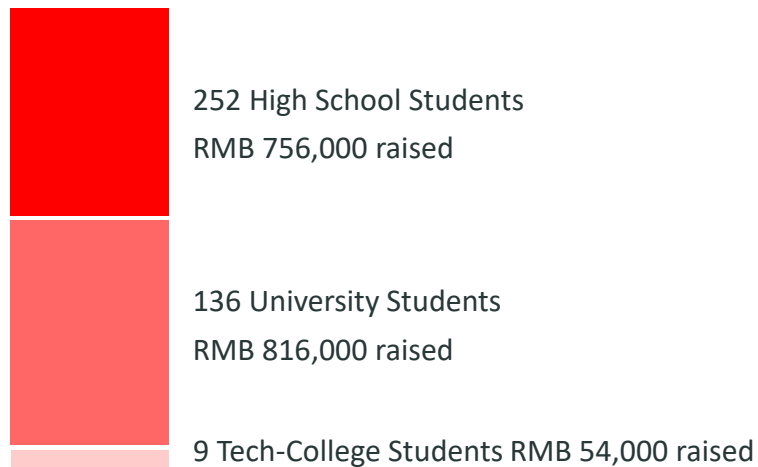
Our Promise

From the beginning, Shanghai Sunrise has promised that 100% of student sponsorship funds will go towards the student's education. We raise funds through general donations to cover our operating costs. After 23 years, we're still keeping that promise!

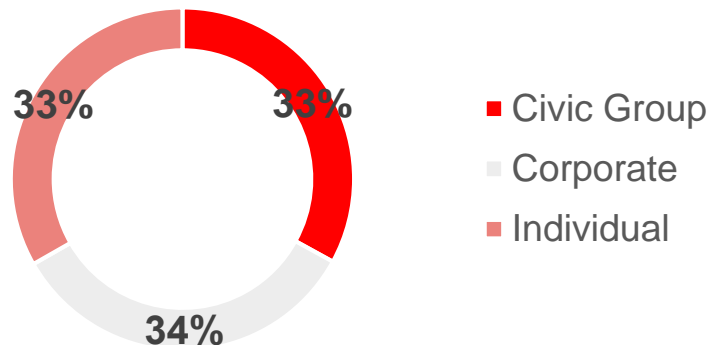


Donations to Student Sponsorship

With the support of 152 incredibly generous sponsors, **397 students** were able to continue their education in the academic year of 2018-2019.



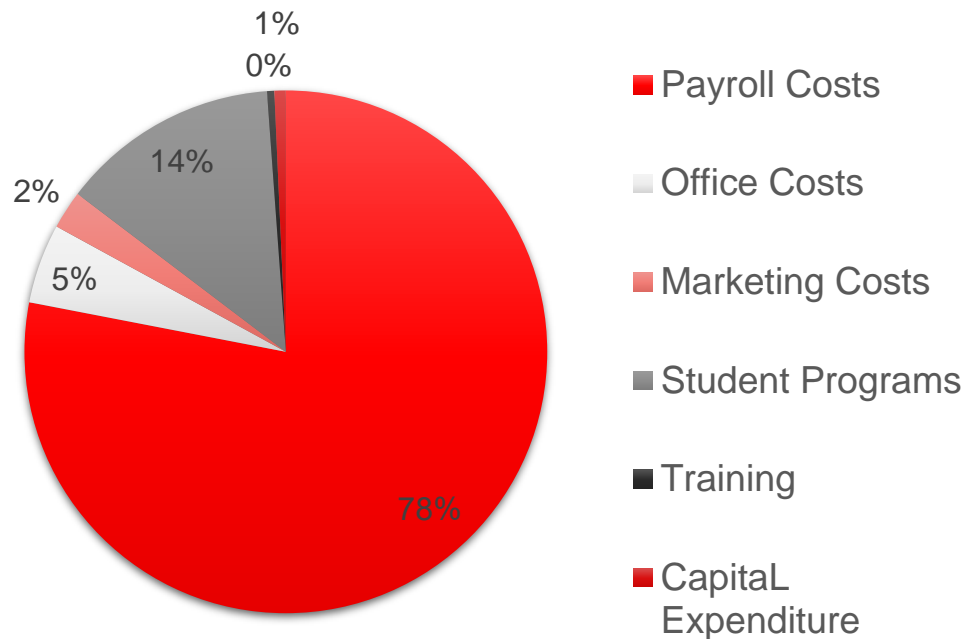
Donations to Student Sponsorship 2018



2018 Donations Invested in Operations

Donations Invested in Operations

In 2018, we invested RMB 279,921 of general donations in our own infrastructure, including competitive staff salary and benefits, development of student support programs, CRM and IT technologies, raising awareness and funds through special events, and office operations.





**Sponsors, Donors,
& Partners**

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Shanghai Sunrise is grateful for the support of our generous and valued **Foundation Sponsors**. There is no better community of support than the special organizations we list below.



The Shanghai Charity Foundation is a public non-profit organization approved by Shanghai non-government organization registration authorities. Each year, SCF assists Shanghai Sunrise in identifying underprivileged youth who qualify for our sponsorship program.

www.scf.org.cn



Mr Frank Yih established the Guo Feng Charitable Foundation to drive philanthropic efforts in the areas of education, public health and welfare in China. The foundation generously provides office space for Shanghai Sunrise's team of volunteers.

www.guofengfoundation.org

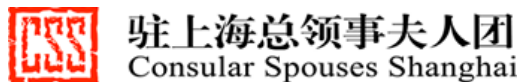
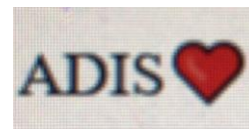
Shanghai Sunrise is proud to acknowledge and express our heartfelt thanks to all **Sponsors and Donors**, for their incredibly generous support in changing the lives of our students by helping them complete their education.



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ASIAN TIGERS
MOBILITY

LINDEX

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Leadership & Board of Directors

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Shanghai Sunrise BOARD OF DIRECTORS

as of 30 September 2018

Beecher Ashley-Brown

Senior Vice President, AJINGA.com

Astrid Krehan

Vice President

Frances O'Rourke

General Manager – Asia Pacific (Consumer Appliances),
Think Global Limited;
Former Executive Director, Shanghai Sunrise

Lily Qian

Senior Associate, Quinn Emanuel

Amber Aldred

Executive Director, Shanghai Sunrise

Rita Boyle

Director, SBA Stone Forest Corporate Advisory

Eddie Chang

Partner, EY Advisory

Benson Zhao

IT Director Asia, Armstrong Building Products Co. Ltd.

David Basmajian

Client Strategy Director, APCO Worldwide



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www.shanghaisunrise.com

Asionics Technology Center
12th floor, No. 6 Lane 1279
Zhong Shan (W) Road, Shanghai 200051

Shanghai Sunrise is a registered program of the Shanghai Charity Foundation