



Annual Report 2017

初升的太阳
**SHANGHAI
SUNRISE**
Sponsoring education for a brighter future



Message from the Chairman & Executive Director

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In 2017, our volunteer team grew stronger, we expanded our reach in the community, our sponsors helped us raise over RMB 2 million and we were able to give over 300 young people access to education. This was a good year.

This 2017 Annual Report is a chance for us to express our gratitude for your generosity. It is an opportunity for you to read about your impact on the students in our program. Together, we are improving the lives of young people in China.

On behalf of everyone at Shanghai Sunrise, the students we support, their families and their communities, thank you for another unbelievable year. We appreciate your support, the faith you put in our staff and volunteers, and the passion you have for helping people achieve a brighter future through education.



Beecher Ashley-Brown
Chairman



Amber Aldred
Executive Director

Handwritten signature of Beecher Ashley-Brown in black ink.

Beecher Ashley-Brown
Chairman

Handwritten signature of Amber Aldred in black ink.

Amber Aldred
Executive Director





2017 Impact

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By the end of 2017, Shanghai Sunrise was supported by:



Staff Members



Volunteers

To support disadvantaged youth in Shanghai, our organization raised:



High School Tuition Scholarships



University Tuition Scholarships



Tech Tuition Scholarships



All told, since Shanghai Sunrise began in 1996:

We have raised over

¥28
million



Creating almost

11,000
scholarships



And helping over

2,500
students



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In 2017, we were proud to announce that **182** Shanghai Sunrise students graduated from high school and university, a **45%** increase versus last year.

Each and every one of them is a star in our eyes, but we thought we would take a moment to tell you about two whose stories particularly touched our hearts.

Xiaodong joined the Shanghai Sunrise program in 2006 whilst his father was undergoing dialysis treatment and he was being supported by his grandparents.

Last year, he graduated from the Railway Police College and has joined the Police Force, in the same year also joining the Shanghai Sunrise Alumni Group and making a generous donation back to our sponsorship program, in the hope that he can help others who faced difficult times as he did.



Chen Xin joined the Shanghai Sunrise program in 2010. At the time, his parents' minimum-wage income was being diverted to support his grandparents' medical costs, leaving little income left to support school fees.

Xin graduated this year from the Shanghai Maritime University and is pursuing his passion for leather handicrafts at a new design firm, with dreams of becoming an independent designer in the future.



Shanghai Sunrise held two “Student & Sponsor” events:

Student Sponsor Pairing Ceremony

and

Take Your Student To Lunch

These events are unique opportunities for students and sponsors to come together and interact over games and light refreshments, forming bonds that often last for many years beyond the scholarship period.

Students are offered the opportunity to meet people from different cultures and backgrounds to broaden their horizons.



And a **Student Career Training** day:

The day was open to all Shanghai Sunrise students who wanted to explore careers, make sound educational decisions and find success in the world of work.

The event allowed volunteers to share knowledge and experience with students, letting them begin to envisage what their future could be while helping them take steps to get there.





2017 Development

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In 2017 we laid some important groundwork to help exponentially more people in years to come and strengthen connections between students and sponsors.



We launched a new website
www.shanghaisunrise.com



We introduced a new e-commerce and CRM platform



We conducted our first Sponsor Survey and “Voice of the Student” Survey



2017 Financials

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2017 has been a great year of success. From securing grants and generous donations, to welcoming many new sponsors, we remain in a strong financial position. We continued to build on that strength by investing in improvements to our website, and other innovative technologic solutions like online platforms for event and sponsor management.

As a result, we have continued our work in the local community with greater efficiency and capability, helping to realize the shared vision of equal access to education for all.

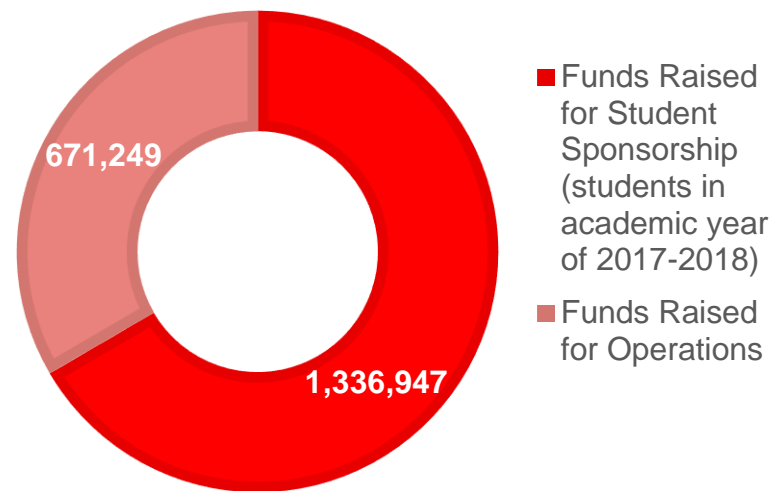


Total Donations

RMB 2,008,196 raised

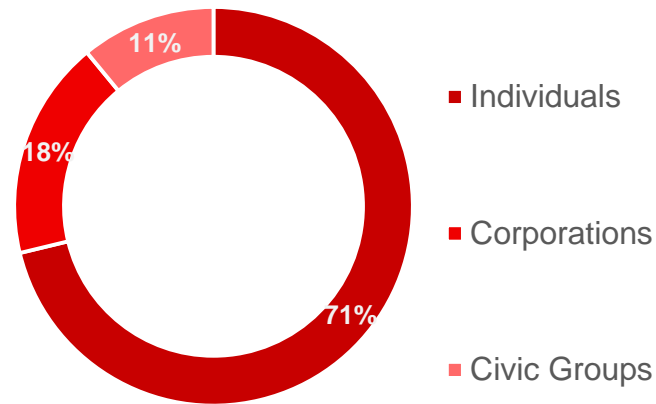
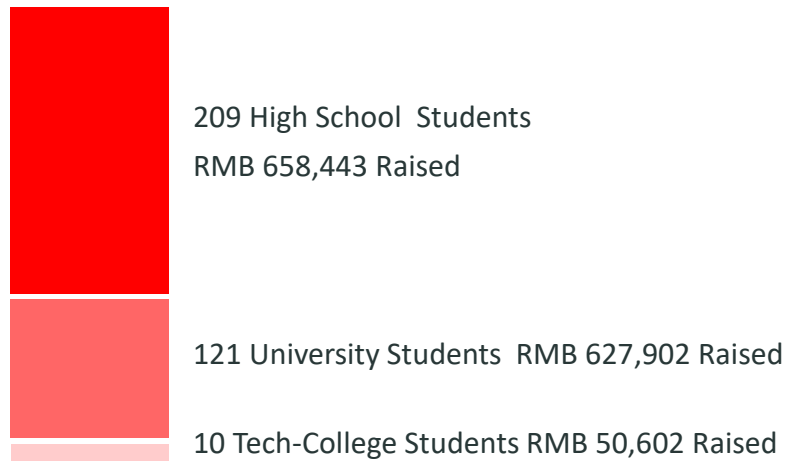
Our Promise

From the beginning, Shanghai Sunrise has promised that 100% of student sponsorship funds will go towards the student's education. We raise funds through general donations to cover our operating costs. After 23 years, we're still keeping that promise!



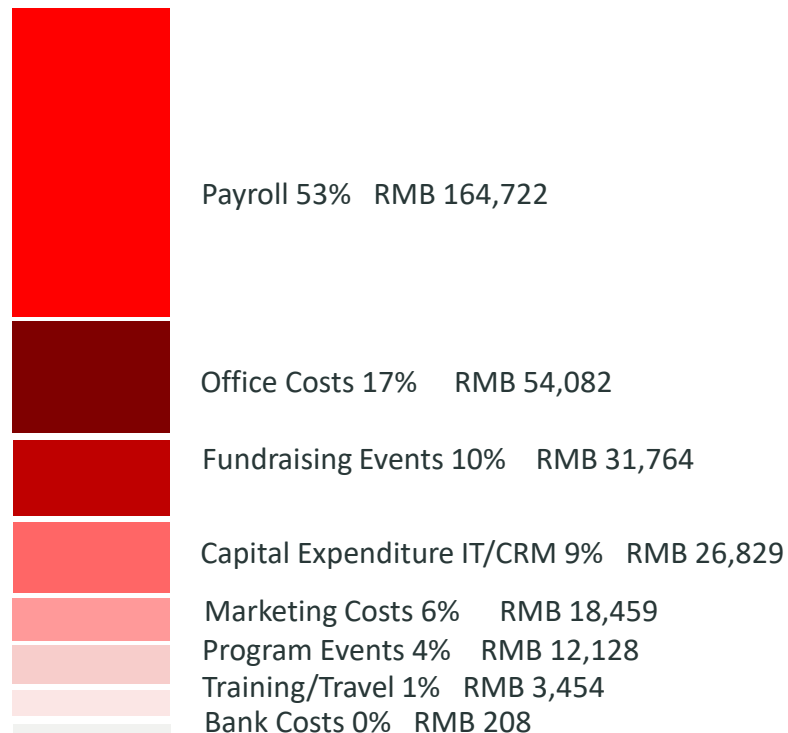
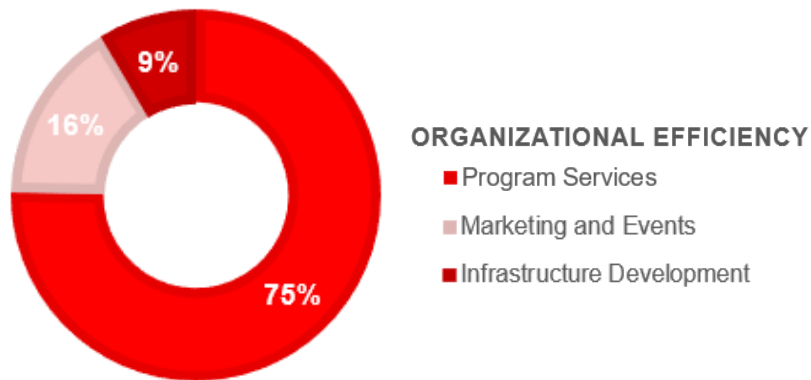
Donations to Student Sponsorship

With the support of 146 incredibly generous sponsors, **340 students** were able to continue their education in the academic year of 2017-2018.



Donations Invested in Operations

In 2017, we invested RMB 311,648 of general donations in our own infrastructure, including competitive staff salary and benefits, development of student support programs, CRM and IT technologies, raising awareness and funds through special events, and office operations.





**Sponsors, Donors,
& Partners**

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Shanghai Sunrise is grateful for the support of our generous and valued **Foundation Sponsors**. There is no better community of support than the special organizations we list below.



The Shanghai Charity Foundation is a public non-profit organization approved by Shanghai non-government organization registration authorities. Each year, SCF assists Shanghai Sunrise in identifying underprivileged youth who qualify for our sponsorship program.

www.scf.org.cn



Launched in 1988, the Hilton Shanghai was Shanghai's first five-star hotel. Since 1996, the hotel has sponsored Shanghai Sunrise's annual Student Sponsor Pairing Ceremony, providing event space and refreshments for over 200 sponsors and students each year.

www.hilton.com



Mr Frank Yih established the Guo Feng Charitable Foundation to drive philanthropic efforts in the areas of education, public health and welfare in China. The foundation generously provides office space for Shanghai Sunrise's team of volunteers.

www.guofengfoundation.org



Shanghai Sunrise is proud to acknowledge and express our heartfelt thanks to all **Sponsors and Donors**, for their incredibly generous support in changing the lives of our students by helping them complete their education.

HAWORTH®

Visteon®



NORD ANGLIA
INTERNATIONAL SCHOOL
SHANGHAI, PUDONG



BOSS Group

Armstrong®



Australian
Shanghai
Association

澳大利亚的上海协会



Shanghai Ireland Association

Organisers of the St. Patrick's Charity Ball



ST. JAMES'S PLACE
WEALTH MANAGEMENT



驻上海总领事夫人团
Consular Spouses Shanghai



G E N E R A L M O T O R S

Bartra

Capital Property Group

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c space jigsaw

LINDEX



Linklaters

SBA Stone Forest

A Stone Forest Company



FRIENDS of
DULWICH
SHANGHAI



ANdAZ | XINTIANDI SHANGHAI

上海新天地安达仕酒店

DEUTSCHER CLUB SHANGHAI



Oiltanking

-weishaupt-



AVENTINE



China
Select

MAGNA STEYR



IMPERIAL TOURS®
traveling China...in style



**METRO
EDUCATION**



LI & FUNG



Rotary

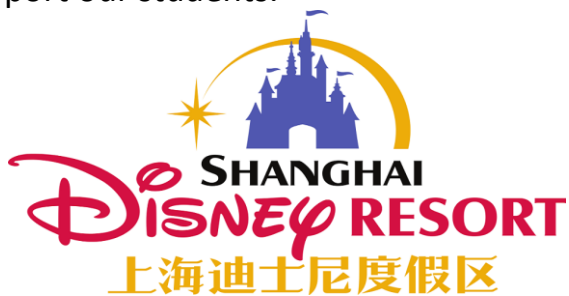


上海冠松汽车股份有限公司
SHANGHAI GUANSONG AUTOMOBILE CO.,LTD



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Through partnerships and in-kind donations, our **Partners** have enabled us to continue the vital work we do in the community and to support our students.





Leadership & Board of Directors

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Shanghai Sunrise is led by a deeply caring, enthusiastic and active **Board of Directors** who share their insights and expertise to help advance our mission. Their perspective, influence and networks are foundational strengths and are critical to enabling our ability to serve students through our sponsorship program.

BOARD OF DIRECTORS

as of 29 August 2017

Beecher Ashley-Brown

Senior Vice President, AJINGA.com

Astrid Krehan

Frances O'Rourke

General Manager – Asia Pacific (Consumer Appliances),
Think Global Limited;
Former Executive Director, Shanghai Sunrise

Wendy Landy

Executive Director, Shanghai Sunrise

Rita Boyle

Director, SBA Stone Forest Corporate Advisory

Eddie Chang

Partner, EY Advisory

Benson Zhao

IT Director Asia, Armstrong Building Products Co. Ltd.



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Shanghai Sunrise is a registered program of the Shanghai Charity Foundation