

2019 ANNUAL REPORT

初升的太阳

SHANGHAI
 SUNRISE

Championing education for a brighter future

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Message from the Board of Shanghai Sunrise





Frances O'Rourke
Chairman



Lillian Zhao
Executive Director

On behalf of all of us at Shanghai Sunrise I would like to thank all of YOU; our sponsors, volunteers, and friends for your support in 2019. None of what we do is possible without you.

In 2019 we had a busy year. We moved offices, Kelly, our wonderful admin, welcomed our newest little Shanghai Sunrise member into the family. We had several changes in our Board of Directors and key volunteers as well as several fun events and a return of the pairing ceremony in a familiar place with a new name: The Kunlun Hotel.

I would like to make a special mention of two people here; thank you to former board members Dr. Astrid Krehan for her generosity, her art show being one of the highlight events of our 2019 and to Ashley Beecher Brown our former Chairman who has stepped down after serving more than a decade on the Board to pursue his corporate goals. They will both be missed and we are incredibly grateful for their contributions.

With all our combined efforts and dedication, we raised over 2 million RMB and assisted more than 400 students in continuing their high school and university education. A wonderful achievement.

2020 has started with a worldwide epidemic and I sincerely hope that all of you are healthy as we combat it together. 2020 will bring more change as we are looking for a new Executive Director to lead us. Lillian has announced her intention to follow her dreams. So, if you or anyone you know is interested please drop us a line, we would be happy to talk to you!

Yours sincerely
Frances O'Rourke

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Frances O'Rourke
Chairperson

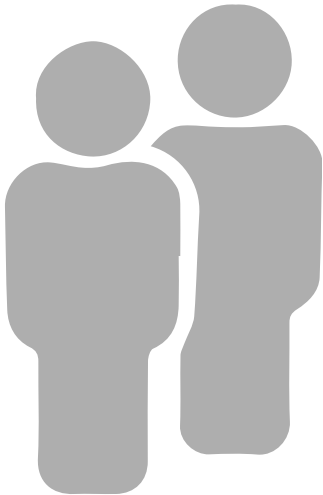
Lillian Zhao
Executive Director



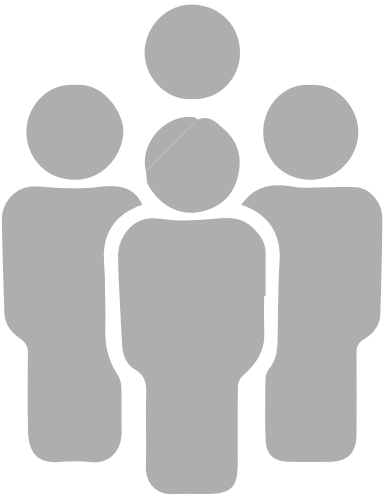


2019 Impact

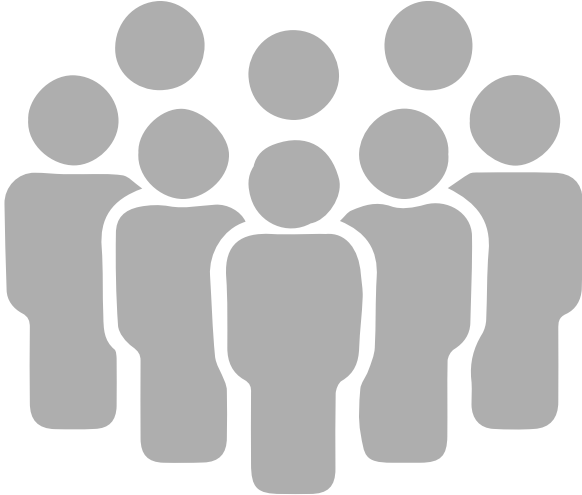
By the end of 2019, Shanghai Sunrise' operations were run by:



2 staff members



10+ core team
volunteers who donated
4,000+ volunteer hours



130+
occasional volunteers

415 disadvantaged young people were able to continue their education in 2019 thanks to Shanghai Sunrise.



278 high school scholarships



125 university scholarships




12 Technology school scholarships

127 new students entered the Shanghai Sunrise scholarship program in 2019!

In late spring and early summer, Shanghai Sunrise volunteers visited over 180 families who had applied for Shanghai Sunrise' scholarship program to assess their financial need and individual circumstances. This selection process is led by Teacher Ding, who co-founded Shanghai Sunrise back in 1996 and who has been volunteering for our charity ever since. Last year, 127 students were selected and thus were able to continue their high school or university education in September. We welcome these motivated young adults to the Shanghai Sunrise family!



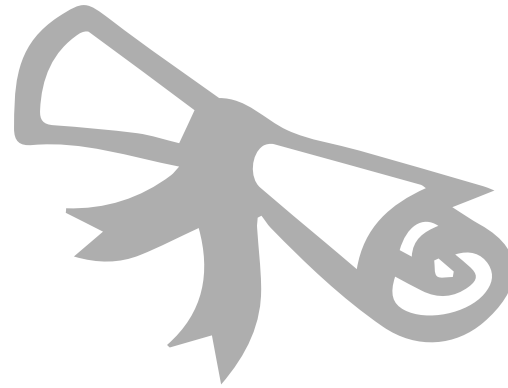


In 2019, we are proud to announce that **108 students graduated** from high school and university. 20 high school graduates continue to be sponsored by Shanghai Sunrise and were able to start university.

Overall, since our foundation in 1996, Shanghai Sunrise has achieved the following:



32 million RMB raised



11,500 scholarships created



3,100 students helped

Sponsor & Student Events: enabling exchange and connection

In 2019, we organized a “Meet your Student” event in April and our “Pairing Ceremony” for new students in November. These are unique opportunities for sponsors to meet with their sponsored students face-to-face and to witness the impact of their donation firsthand. In addition, these events help to build a sense of community between all Shanghai Sunrise students, their sponsors and our volunteers.





Student Career Day: guiding our students to the future

In July, our Career Day gathered various career leaders working in Shanghai and the students sponsored by Shanghai Sunrise. We strongly believe in education outside of the classroom as well, which is why we organize this annual workshop to offer our students firsthand information about professional development and employment prospects. Besides hearing inspiring stories and advice, students also got to practice writing job applications and preparing for job interviews.



Quotes from student testimonials



“Thanks to the scholarship and the annual activities organized by Shanghai Sunrise, I could overcome my difficulties and was able to **realize my true potential.**”

- Louis, sales manager and Shanghai Sunrise volunteer



“Shanghai Sunrise opened my eyes by letting me understand how big and **wonderful** the outside world can be.

There is a group of lovely people willing to give disadvantaged children a **chance at a better life.**”

- Wu Yiwen, sales manager

“I am **confident, brave, active** and **creative**, thanks to Shanghai Sunrise.”

- Jialing Shi, accountant



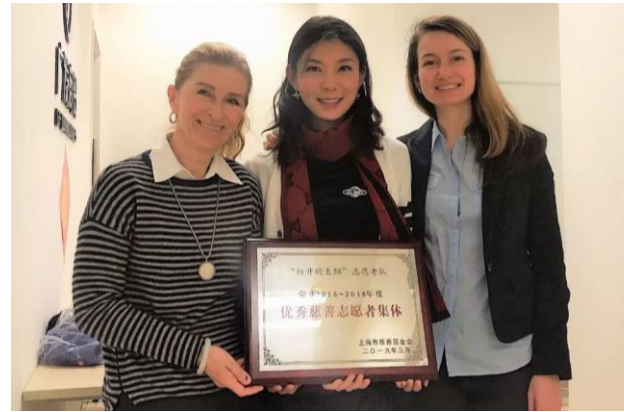
“Shanghai Sunrise not only allows students to focus on their studies, but gave a **sense of care** and **warmth** from the community. What Shanghai Sunrise provides is not only financial. Shanghai Sunrise brings **hope** to these students.”

- Yuan Cong, front-end development engineer



2019 Highlights





Shanghai Sunrise won “2016-2018 Excellent Charity Volunteers” Award in March

Every two years, the Shanghai Charity Foundation and Shanghai Charity Volunteer Service Corps honor the work of outstanding charities and their volunteers. We are humbled by this recognition of our important work and grateful to all volunteers who make it possible. This award goes out to all of them.



We put the Fun in Fundraising and made over 50,000 RMB.

As Shanghai Sunrise promises to give 100% of scholarship donations to our students, our small team of fundraising volunteers works tirelessly to collect money to help cover our program expenses. In 2019, we collaborated with generous sponsors from the local F&B community for a series of fundraising events. We would like to express our sincere gratitude to all the wonderful businesses who made these events possible and to everyone who donated to our cause. Highlights included a wine tasting, concerts, a spinathon, a ghost tour, a quiz night and a fabulous scavenger hunt.



Shanghai Sunrise participated in the 2019 EGG walkathon.

Six volunteers represented Shanghai Sunrise at last year's EGG Walkathon in May and raised over 33,000 RMB to keep underprivileged kids in school. This annual fundraising event is one of Shanghai's biggest and challenges teams of volunteers to collect donations and walk 50 km within 12 hours for their charities. Congratulations and a big thank you to the team for fundraising and pushing their physical limits for our charity!

COLORS OF MODERN CHINA raised 148,000+ RMB for Shanghai Sunrise

Astrid Krehan, a Board Member and Lifetime Platinum Benefactor of Shanghai Sunrise, organized a contemporary photo exhibition including an evening reception with a live auction in November. The revenue from art sales was generously donated to Shanghai Sunrise in support of education for underprivileged youth. This exhibition combined Astrid's commitment to philanthropy with her passion for photography.





Shanghai Sunrise met the public at various markets and bazaars

Throughout the year, Shanghai Sunrise volunteers attended numerous bazaars, coffee mornings and Christmas markets. It was lovely to meet old and new friends, to speak about our mission to create access to education to underprivileged youth in Shanghai and to have many of you buy our merchandise. We want to thank everyone who came by our stand and made a purchase.

**30 local
businesses**

donated raffle
prizes for our
fundraising events

182 low-
income families
visited in **10**
districts

Fresh branding
including
new logo

**Other fun facts
2019**

10x increase of
WeChat followers to
1000+

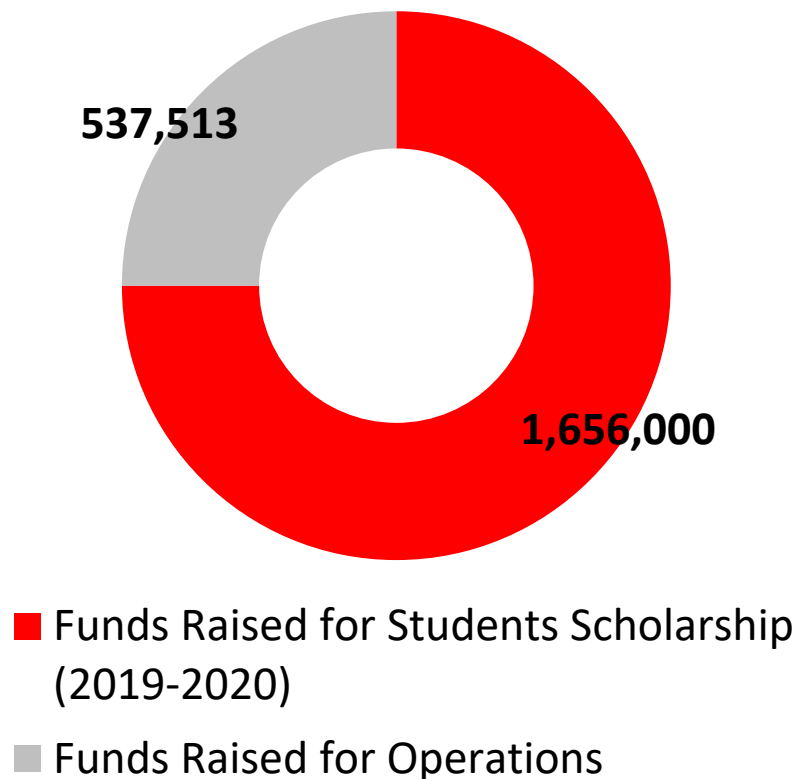
**3 new board
members**

**8 student
testimonials** published
on social media



2019 Financials

Total donations 2019: **RMB 2,193,513 raised**

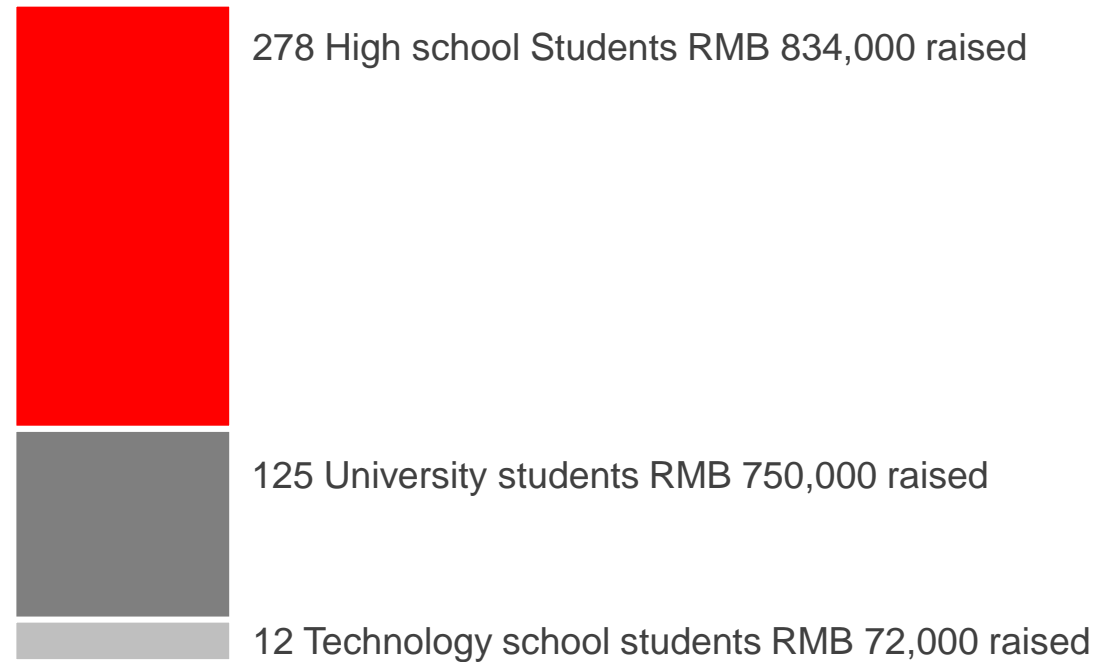
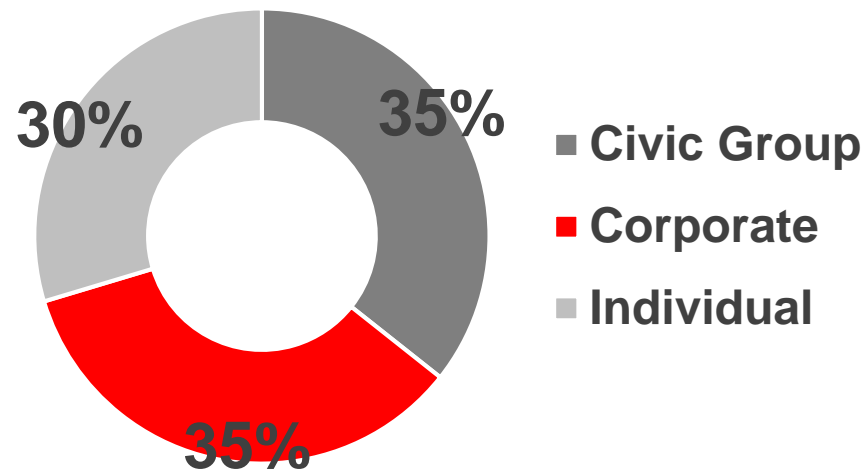


Our promise

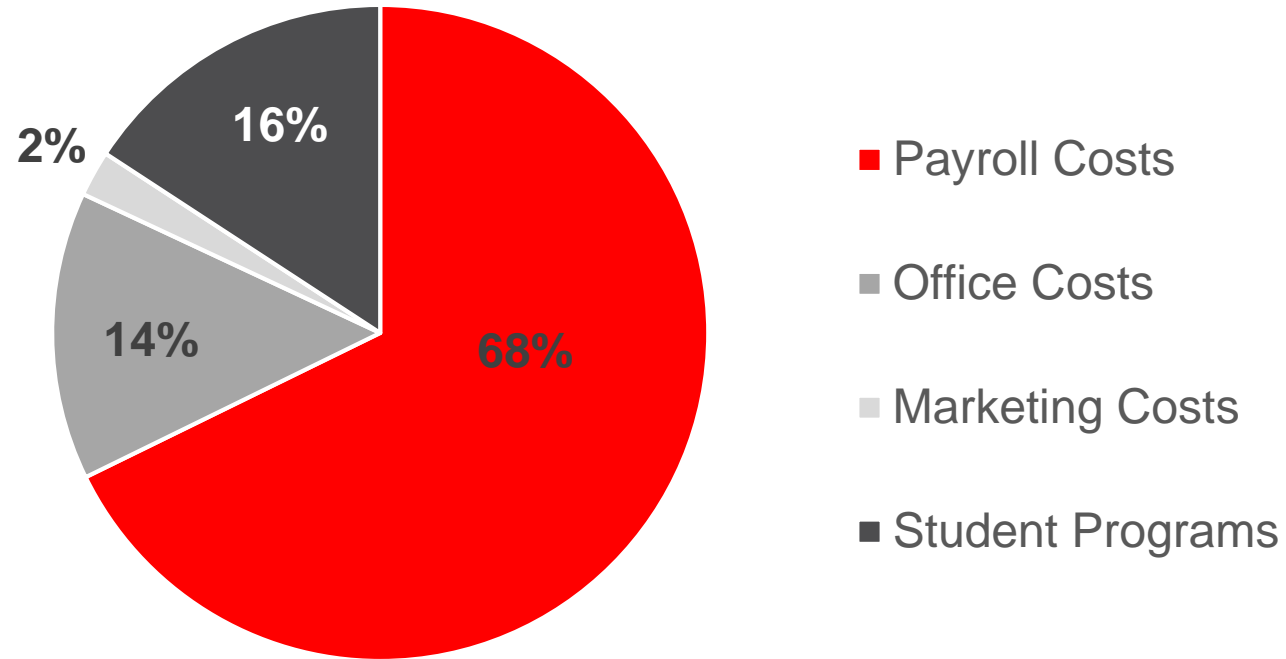
100% of scholarship donations go towards the student's education. This is the promise that Shanghai Sunrise has been keeping ever since our founding in 1996. To cover our program expenses and operating costs, we raise funds through general donations.

Donations to student sponsorship 2019

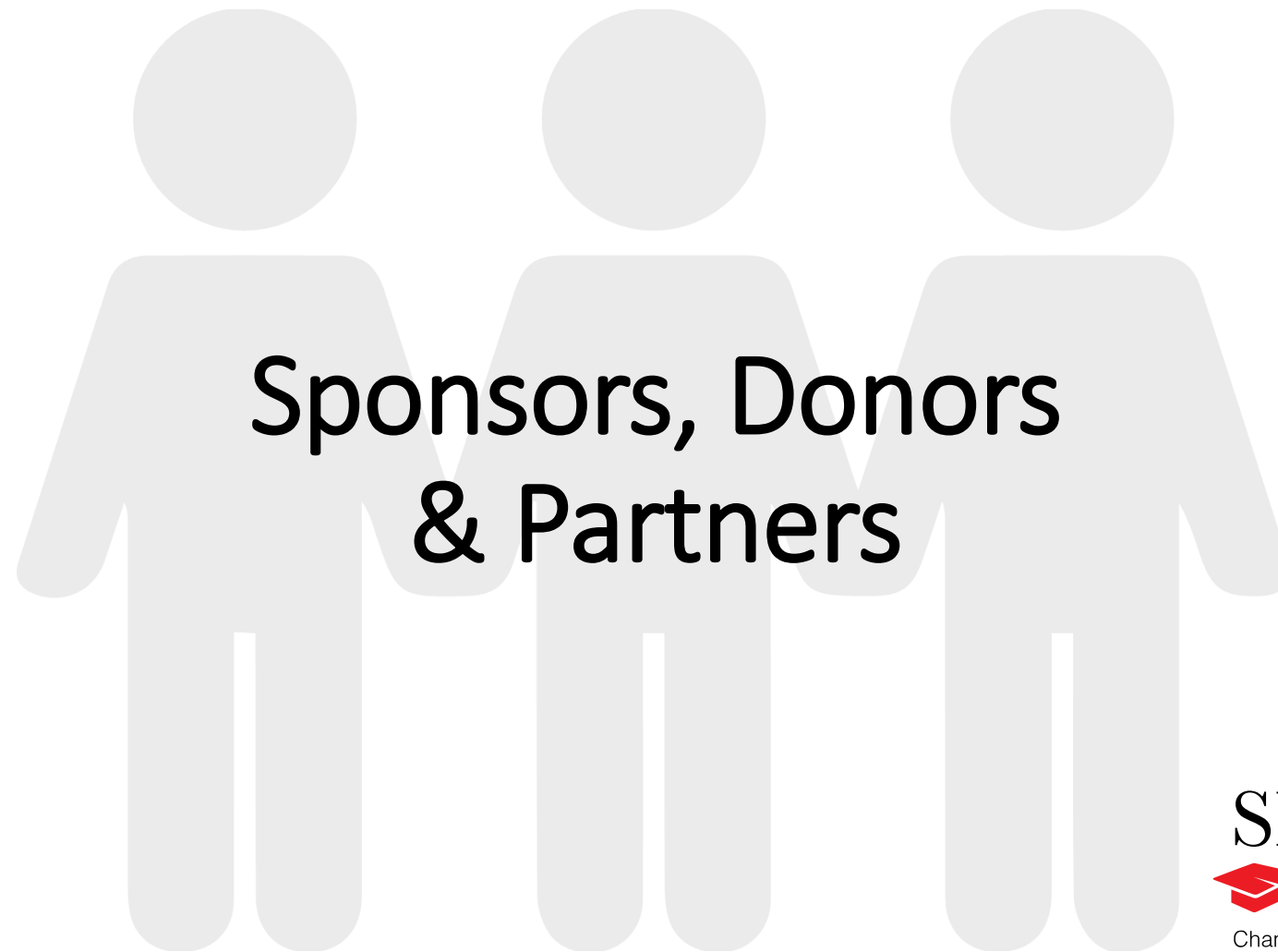
Thanks to the support of **146** incredibly generous sponsors, **415** students were able to continue their education in the academic year of 2018-2019.



Donations invested in operations



In 2019, we invested RMB 403,921 of general donations in our own infrastructure, including office rental, competitive staff salary and benefits, the development of our student support programs, CRM and IT technologies, raising public awareness and funding special events as well as our office functions.



Sponsors, Donors & Partners





Shanghai Sunrise is a registered program of the Shanghai Charity Foundation. We are grateful for their ongoing support and belief in our work.

The Shanghai Charity Foundation is a public non-profit organization approved by Shanghai non-government organization registration authorities. Each year, SCF assists Shanghai Sunrise in identifying underprivileged youth who qualify for our sponsorship program.

www.scf.org.cn

Shanghai Sunrise is proud to acknowledge and express our heartfelt gratitude to all **Sponsors and Donors**. Their incredibly generous support changes the lives of our students by enabling them to complete their education.



GENERAL MOTORS



静安昆仑大酒店
THE KUNLUN JING AN
JIN JIANG PREMIER HOTELS



LINDEX



Linklaters



c_space jigsaw

ottointernational





Leadership & BOD

Shanghai Sunrise is led by a strong and committed **Board of Directors**. In the fall of 2019, we welcomed three new board members and Frances O'Rourke took over the role of Chairwoman.



Board of Directors as of 31 December 2019

Frances O'Rourke

General Manager – Asia Pacific (Consumer Appliances),
Think Global Limited

Astrid Krehan

Vice President

Beecher Ashley-Brown

Senior Vice President, AJINGA.com

Lillian Zhao

Executive Director, Shanghai Sunrise

Rita Boyle

Director, SBA Stone Forest Corporate Advisory

Benson Zhao

IT Director Asia, Armstrong Building Products

David Basmajand

Director Internal Communications, Shanghai Disney Resort

Shilpi Biswas

Transformation and Global Growth Leader

Chen Ling Zhang

Founder of VCLEANSE

Kathy Hanna

Founder and Managing Director of Ingenium Consulting